

Master of Science Sociology: Social and Economic Psychology

Welcome Day – Cohort 2023

Prof. Dr. Detlef Fetchenhauer

Institute of Sociology and Social Psychology





Congratulations!





Congratulations!

**Your program was the most popular
program of the whole faculty
(24 slots / 586 applications)**





About me

- Prof. Dr. Detlef Fetchenhauer
- Chair of Economic and Social Psychology
- Research interests:
 - Social trust
 - Evolutionary psychology
 - Economic lay theories
 - Prosocial and antisocial behavior





- **For all organizational issues please contact Katharina Wermuth:**

kwermut1@uni-koeln.de





Outline of the new program

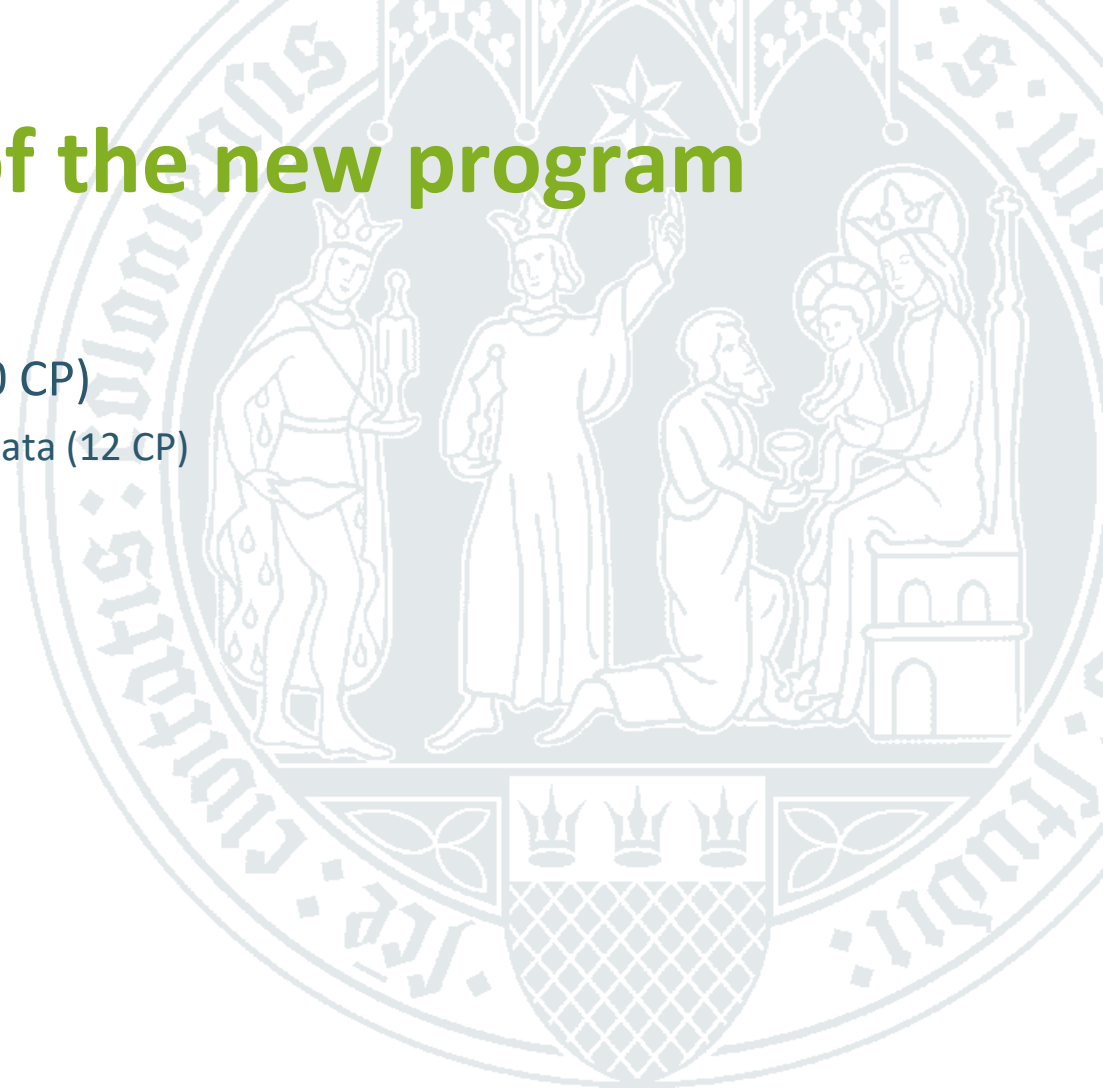
- Sociological basis (12 CP)
 - Sociological theory
 - Contemporary societies: social structure and social change





Outline of the new program

- Methods and statistics (30 CP)
 - Analysis of cross-sectional data (12 CP)
 - Psychometrics (6 CP)
 - Research Seminar





Outline of the new program

- Social and economic psychology (54 CP) (including master thesis)
 - Theoretical foundations of social and economic psychology (6 cp) (compulsory)
 - Organizational psychology (6 cp)
 - Consumer psychology (6 cp)
 - Social and economic cooperation (6 cp)
 - Addressing societal and organizational problems (12 cp)
- Master thesis (30 cp)





Outline of the new program

- Supplementary subjects (24 CP)
 - E.g., corporate development, marketing, economics, political science





Finishing your master in four semester?

- Minimal number of semester: 4
- Average number of semester (across the whole faculty): 6
- My (personal) recommendation: 5 semester





Recommended program of the first semester

- Theoretical foundations of social and economic psychology (6 CP)
- Sociological theory (6 CP)
- Contemporary societies: social structure and social change (6 CP)
- Analysis of cross-sectional data (12 CP)





Study abroad

- It is important to plan your application for a term abroad already at the beginning of your master program
- In each case, be aware that most courses are only taught in the winter term *or* the summer term





Make this Master study your own!

- Enjoy the process and connect with each other!
- Develop yourself both, professionally and personally!
- Identify areas of your interest → invest into these topics (courses, reading, work as student assistant, etc.)
- Think about what you would like to do after these two years and plan your study accordingly → practical experiences / jobs as student assistants, etc.





Could you please introduce yourself

- Which kind of bachelor degree from which university do you have?
- Why did you apply?
- Under which circumstances would the program for you personally be
 - paradise
 - a nightmare





We wish you a good start!

